

## Publication Rubric

CATEGORY	4	3	2	1
<b>Title</b>	Title is creative, sparks interest and is related to the topic.	Title is related to the topic but needs to be more creative.	Title is present.	No title present.
<b>Introduction (Organization)</b>	The introduction is inviting, states the main topic, previews the structure of the paper, and includes a well-written, clever lead that is related to the essay's topic which attracts the reader's attention.	The introduction clearly states the main topic and previews the structure of the paper, but is not particularly inviting to the reader. A well-written lead is used to attract the reader's attention.	The introduction states the main topic, but does not adequately preview the structure of the paper nor is it particularly inviting to the reader. A lead is used but is not particularly attractive to the reader or does not relate to the topic.	There is no clear introduction of the main topic or structure of the paper. No lead is used.
<b>Supporting Details</b>	The details in the articles are clear, effective, and vivid 80-100% of the time.	The details in the articles are clear and pertinent 90-100% of the time.	The details in the articles are clear and pertinent 75-89% of the time.	The details in more than 25% of the articles are neither clear nor pertinent.
<b>Who, What, When, Where &amp; How</b>	The article adequately addresses the 5 W's (who, what, when, where and how).	The article adequately addresses 4 of the 5 W's.	The article adequately addresses 3 of the 5 W's.	The article adequately addresses 2 or fewer of the 5 W's.
<b>Interest</b>	The article contains facts, figures, diagrams, and/or word choices that make the articles exceptionally interesting to readers.	The article contains facts, figures, diagrams, and/or word choices that make the articles interesting to readers.	The article contains some facts or figures but is marginally interesting to read.	The article does not contain facts or figures that might make it interesting to read.
<b>Citation</b>	Source of information is cited completely, where appropriate.	Source of information is cited partially, where appropriate.	Source of information is referred to but not cited, where appropriate.	Source of information is not mentioned and/or cited where appropriate.
<b>Sentence Structure</b>	All sentences are well-constructed without using repetitive ideas throughout.	Most sentences are well-constructed with complete thoughts.	Most sentences are well-constructed but some are run-ons or fragments.	Sentences do not have structure and are incomplete or rambling.
<b>Sequencing (Organization)</b>	Details and transition words and phrases are placed in a logical order and the way they are presented effectively keeps the interest of the reader.	Details and transition words and phrases are placed in a logical order, but the way in which they are presented makes the writing less interesting.	Some details and transition words and phrases are not in a logical or expected order, and this distracts the reader.	Many details are not in a logical or expected order. There is little sense that the writing is organized. The transitions between ideas are unclear or non-existent.
<b>Conclusion (Organization)</b>	The conclusion is strong and leaves the reader with a feeling that he/she understands the writer's point of view.	The conclusion is recognizable and ties up almost all the loose ends.	The conclusion is recognizable, but does not tie up several loose ends.	There is no clear conclusion, the paper just ends.

<b>Grammar &amp; Spelling</b>	Writer(s) makes no errors in grammar, punctuation, or spelling.	Writer(s) makes 1-2 errors in grammar, punctuation, or spelling.	Writer(s) makes 3-4 errors in grammar, punctuation, or spelling.	Writer(s) makes more than 4 errors in grammar, punctuation, or spelling.
<b>Revision</b>	Writer(s) has conferenced with the publication editor and has revised thoughtfully with multiple changes that add to the ideas or clarity of the writing.	Writer(s) has revised thoughtfully but 1 or 2 issues remain.	Writer(s) has revised but several issues remain.	Writer(s) has only revised spelling and grammar issues, there was no revision, or original copy was not submitted.
<b>Procedure</b>	Article is typed in the appropriate location on the school server, was imported correctly into the class document, and adheres to the standard font size and type of the publication. Author(s)' first names (and last initial, if necessary) appear after the title of the article.	Article follows three of the four outlined procedural requirements.	Article follows two of the four outlined procedural requirements.	Article follows one or none of the four outlined procedural requirements.